

The Enforcement Team deals with a wide range of public amenity legislation and local byelaws.

If you wish to report an Environmental Crime:

Abandoned Vehicles
Bonfires
Grass Verge Parking
Fly-Tipping
Fly-Posting
Overgrown Hedges
Stray Dogs

Please contact us on 01462 474000

Graffiti 0800 3286023
Untaxed Vehicle (DVLA) 0800 0325202

Email: service@north-herts.gov.uk

Enforcement Officers are constantly out and about patrolling North Hertfordshire and will act whenever they see an offence being committed.

[Making North Hertfordshire a vibrant place to live, work and prosper.](#)

If you witness Fly-Posting on Local Authority land or on Street Furniture in North Hertfordshire, please contact the Licensing and Enforcement Team on **(01462) 474000**, Text Phone (01462) 474800 with the following details:

- Exact location
- Approximate number of Fly-Posters
- Approximate size of Fly-Poster
- Advertiser details (if identified)
- Venue details (if identified)
- Date and time of offence and description of persons responsible (if known)

Do not report to the Enforcement Team if the Fly-Poster is on private land or property.

Please contact the Planning Department if you wish to advertise a circus/fair (with the advertising locations and dates) or if you would like to display an advertising sign over two square metres on private land with the land owners permission.

North Hertfordshire District Council
Gernon Road
Letchworth Garden City
SG6 3JF
Telephone: 01462 474000
Text Phone: 01462 474800

NORTH HERTFORDSHIRE
DISTRICT COUNCIL



THE TOWN AND COUNTRY PLANNING
ACT 1990 AND THE ANTI-SOCIAL
BEHAVIOUR ACT 2003

FLY-POSTING

IT IS AN **OFFENCE** TO FLY-POST (THAT IS TO DISPLAY AN ADVERTISEMENT WITHOUT CONSENT) UNDER THE TOWN AND COUNTRY PLANNING ACT 1990

MAXIMUM PENALTY £2,500

IT IS ALSO AN **OFFENCE** TO ATTACH FLY-POSTERS TO STREET FURNITURE OR TO OBLITERATE A TRAFFIC SIGN UNDER THE ANTI-SOCIAL BEHAVIOUR ACT 2003

YOU MAY BE LIABLE FOR A FIXED PENALTY CHARGE OF **£80** FOR EACH FLY-POSTER ILLEGALLY DISPLAYED

North Hertfordshire District Council attempts to remove Fly-Posting from Local Authority land and Street Furniture and treats this problem very seriously and will prosecute or fine the advertiser found responsible for Fly-Posting.



Fly-posting is displaying an advertisement without consent. It is illegal to fly-post on private land, Council land or Local Authority Highways land without consent and also permission from the landowner. You must not place or affix posters on any structures on the highway or highway land (includes street furniture, road signs and grass verges). It is an offence, which is immediately open to prosecution or a fine or/and to the removal or obliteration of any fly-posting material.

You have a duty to check that the appropriate permissions and consent (Planning Department) have been granted before attaching any advertisements or signs. Outdoor advertisements and signs must be in line with the Town and Country Planning (Control of Advertisements) Regulations 1992.

The named venue on a Fly-Poster may also be liable to be prosecuted, under the Licensing Act 2003, if it is a licensed venue and in breach of the licensing rules. You must ensure that all hirers of the venue are informed that they must not Fly-Post.

Advertisers and entertainment venues or promoters need to utilise legal alternatives to promote entertainment such as local radio, press and magazines.



Under the Anti-social Behaviour Act 2003 it became an offence to affix posters without permissions, deface streets with slogans, damage property either by painting, writing on or deface by any means, obliterate a traffic sign or paint or affix things to structures on a highway.

It is illegal to display any advertisement (even if it has deemed consent) without first obtaining the permission of the owner of the site, or any other person who is entitled to grant permission.

All events advertised on posters, placards, signs or stickers (i.e. Jumble Sales, Fete's, Car Boots, Markets and Auctions) must be

on private property with permission from the landowner and also consent from the Planning Department if over two square metres in size. Some advertisements (charity, fair/circus) are exempt from Planning permission (you must inform Planning of the sites and timescale of display), but they are not exempt from committing an offence of affixing fly-posters to structures on a highway or on land without the land owners permission.

Illegal fly-posters will be removed immediately, when the advertiser is not identified. If the advertiser is just named, signs will be removed and disposed immediately as the Council has no storage facilities and it may be a lengthy process trying to investigate and locate the address details to send out the two day written notice.

If the advertiser is identifiable, two days written notice will be given by the Council of the intention to remove and dispose or obliterate the fly-posters. Signs must be taken down immediately by the advertiser once notified by the Council. If the advertiser is identified but the fly-posters are placed/attached to street furniture then they shall be removed and disposed immediately as they are likely to cause an obstruction or a danger.

Enforcement Officers may give warnings for the first offence of fly-posting (if minor) and a Fixed Penalty Notice may be served of £80 per sign. If this is a repeat offence, offenders may be liable to be prosecuted and fined up to £2,500 and charged if fly-posters removed by the Council.